

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57060
Contract Dates: 10/23/2012-10/25/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544304
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 2

PAY BY 11/27/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 2 60'S

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE EARLY SHOW	10/23/2012-10/25/2012	. T W T . . .	60	3	760.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T . . .	3	760.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	08:36:19 AM		BCTV1205H	60	760.00				
10/24/2012	We	08:26:45 AM		BCTV1205H	60	760.00				
10/25/2012	Th	08:27:51 AM		BCTV1205H	60	760.00				
2	DR. PHIL	10/23/2012-10/25/2012	. T W T . . .	60	3	720.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T . . .	3	720.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	03:54:57 PM		BCTV1205H	60	720.00				
10/24/2012	We	03:48:51 PM		BCTV1205H	60	720.00				
10/25/2012	Th	03:32:59 PM		BCTV1205H	60	720.00				
3	4PM EARLY NEWS	10/23/2012-10/25/2012	. T W T . . .	60	3	1,170.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T . . .	3	1,170.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	04:29:03 PM		BCTV1205H	60	1,170.00				
10/24/2012	We	04:27:53 PM		BCTV1205H	60	1,170.00				
10/25/2012	Th	04:23:48 PM		BCTV1205H	60	1,170.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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4	11:35P-12:37A - LETTERMAN		10/23/2012-10/25/2012		. T W T . . .		60	3	1,150.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		. T W T . . .		3		1,150.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	12:30:37 AM		BCTV1205H	60	1,150.00			
10/24/2012	We	12:30:54 AM		BCTV1205H	60	1,150.00			
10/25/2012	Th	11:46:18 PM		BCTV1205H	60	1,150.00			
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation
Air Time Totals		12		11,400.00		1,710.00	9,690.00	0.00	0.00
							0.00		0.00

Billing Notes		
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	11,400.00
	Trade Value	0.00
	Agency Commission	1,710.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	9,690.00

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